

Shaping Mexico's options

Public program as of August, 2017

Living in a new world order	What strategic vision for Mexico's future	An agenda for action
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Sunday 22 October	
11:30 onwards	Participant registration
15:00-15:30	Welcoming remarks
15:30-16:45	<p style="background-color: #f8d7da;">The world we will be looking at in 2018</p> <p>This opening plenary session will identify some of the key changes that are re-shaping the global economic and geopolitical landscape in which Mexico is operating, and in which it has to re-define its options.</p>
17:00-18:15	<p style="background-color: #f8d7da;">Dealing with Trump's USA</p> <p>This plenary session will focus on the various areas affected by the New US administration's actions, what strategic actions Mexico will have taken and what is to be expected in the coming year. The session focus and speakers will evolve as the situation between the two countries is developing.</p>
18:30-19:45	Focusing on the e-economy that will define Mexico's future growth
18:30-19:45	<p style="background-color: #fff3cd;">Tell me Mexico: How competitive are you?</p> <p>A panel of business leaders and experts will assess how Mexico is faring on a number of competitiveness factors such as :</p> <ul style="list-style-type: none"> - Entrepreneurial spirit and vitality of the start-up sector - Global outlook of the business leaders - Skills development - Productivity <p>Etc....</p>
20:00-20:30	Cocktail reception
20:30-22:00	<p>Official opening dinner</p> <p><i>Featuring a keynote speakers</i></p>

Monday 23 October	
08:30-10:30	<p>What strategic vision for Mexico's future</p> <p>This brainstorming session will set the stage for the rest of the discussions at the Cumbre, providing the key components of Mexico's future as they are identified and proposed by the participants following a discussion on working assumptions presented by a panel of Mexican and global economists and thought leaders.</p> <p>Part 1: Plenary discussion: <i>Setting the stage for Mexico's strategic options</i></p> <p>Part 2: Brainstorming sessions in parallel</p> <ul style="list-style-type: none"> - Identification and assessment of possible options for Mexico's economy - Identification and assessment of possible options for Mexico's foreign economic policy - Identification and assessment of possible options for Mexico's domestic policies <p>Part 3: Plenary discussion: The Summit contribution: An action-oriented vision for Mexico's Future</p>
10:30-11:00	Networking Break
11:00-12:15	What is happening with globalization and how does this impact on Mexico
11:00-12:15	Mexico: What possible scenarios for 2018
12:30-13:30	Sustaining the high Growth Potential of the Aerospace industry
12:30-13:30	Sustaining the high growth potential of the IT sector
12:30-13:30	How to maintain consumer demand to support economic growth
13:30-15:00	Plenary Luncheon <i>Featuring a keynote speaker</i>
15:15-16:30	More crucial than ever: Moving full speed into Industry 4.0
15:15-16:30	How can the fight against corruption and for law and order be stepped up
16:30-17:00	Networking break
17:00-18:15	Get smarter about...Robots
17:00-18:15	What industrial and financial policy to support more robust investment and growth
17:00-18:15	The communication battle Mexico needs to wage
18:30-19:45	A status report on NAFTA
20:00-22:15	Gala Dinner

Tuesday 24 October	
08:45-10:00	Meeting the dual imperative of economic partners and exports diversification <ul style="list-style-type: none"> ✓ <i>How to do more with Europe?</i> ✓ <i>Expanding the Asia connection</i> ✓ <i>Moving faster on the Pacific Alliance</i> ✓
08:45-10:00	Mexico and Peru: Furthering business opportunities
10:00-10:30	Networking break
10:30-11:45	Sustaining the high growth potential of the energy sector
10:30-11:45	Sustaining the high Growth Potential of the Pharma and healthcare sectors
10:30-11:45	Get smarter about...
12:00-13:15	What scenarios for the automotive industry and what implications for Mexico
12:00-13:15	How can Mexico best leverage new technologies in Agribusiness
13:30-15:15	Plenary luncheon <i>Featuring a keynote speaker</i>
15:30-16:45	Infrastructure as a catalyst for cooperation with the US How can Mexico leverage the infrastructure priority stated by President Trump to fulfill Mexico's needs, coordinating communications, transportation and energy infrastructure in the border areas.
15:30-16:45	Mexico and Canada: Leveraging opportunities to further growth
17:00-18:15	Creating the conditions to act
18:15-18:30	Closing Messages
18:30-19:00	Farewell reception

Over its 13 years of existence the Mexico Cumbre de Negocios has become the number one economic and business event in the region. It has expanded its footprint to cover not only Mexico's future in the global context but the key strategic issues common to, or impacting on, the whole region. The creation of the Pacific Alliance, the Trans Pacific Partnership developments have highlighted not only the opportunities being created but also how so many crucial issues affecting one country such as Mexico, and its partners, impact on one another. The Mexico Cumbre de Negocios has thus become the unique platform covering these strategic issues combining regional and national perspectives.