

## Looking at 2021: From crisis to opportunities

### AMONG THE CONFIRMED SPEAKERS

By alphabetical order, titles and honorifics omitted (as of November 3, 2020)

**Miguel Alemán Velasco**, Chairman of the Mexico Business Summit, Mexico

**Pierpaolo Barbieri**, Founder & CEO, Uala, Argentina

**Alberto Bello**, Business and News Editor and Director, Grupo Expansion, Mexico

**Carlos Berdegué**, CEO, Hoteles el Cid, Mexico

**Kimberly Breier**, former Assistant Secretary of State for Western Hemisphere Affairs (Trump Administration), Senior Advisor, Covington & Burling, USA

**Jeff Burnstein**, President, Association for Advancing Automation, USA

**Nick Butler**, Visiting Professor at King's College London and the founding Chairman of the Kings Policy Institute, United Kingdom

**Carlos Capistran**, Managing Director, Head of Canada and Mexico Economics, Bank of America Merrill Lynch, Mexico

**Alberto Chaia**, Principal, McKinsey & Company, Mexico

**Nicholas Chen**, Managing Partner, Pamir Law Group, Taiwan

**Merlin Cochran**, Director General, AMEXHI, Mexico

**Rolando Cordera Campos**, Professor Emeritus, Faculty of economy, UNAM, Mexico

**Juan Cortina Gallardo**, Director General & President of the Board, Grupo Azucarero, Mexico

**Fausto Costa**, Executive President, Nestle Mexico

**Gustavo de Hoyos**, President, Coparmex, Mexico

**José Luis de la Cruz**, Director, Institute for Industrial Development and Economic Growth, Mexico

**Bosco de la Vega**, President, Consejo Nacional Agropecuario, Mexico

**Oscar del Cueto Cuevas**, Country Manager Mexico, Kansas City Southern de Mexico, Mexico

**Oscar Diez**, CEO, Indra, Mexico

**Jaime Domingo López**, President of the Security Commission, CCE

**Soumitra Dutta**, Professor of Management and Former Founding Dean, SC Johnson College of Business, Cornell University, President and Co-founder, Portulans Institute, USA

**Marcelo Ebrard Casaubón**, Foreign Affairs Secretary, Mexico

**Falko Ernst**, Mexico analyst, International Crisis Group

**Rafael Fernandes de Castro**, Professor of Global Policy, UC San Diego

**Mónica Flores**, President, Manpower Mexico, Mexico

**Rodrigo Flores**, Vice President, Automotive & Intermodal, Kansas City Southern, Mexico

Addressing Mexico and the region's strategic challenges

**Cesar Funes Garay**, Vice President, Public Affairs Latin America, Huawei, Mexico

**Eduardo García**, Editor, Sentido Común, Mexico

**Gonzalo García-Muñoz**, Lead, Digital Practice, McKinsey Mexico

**Eladio Gonzalez Vizcarro**, Editor in chief, Expansion

**Robert Hormats**, Managing Director, Tiedemann Advisors, USA

**Edna Jaime Treviño**, Founder & Director, Mexico Evalúa, Mexico

**Claudia Jañez**, Latin American head, DuPont & President, Executive Council of Global Businesses, Mexico

**Hans Kohlsdorf**, Founding Partner, Energy to Market, Mexico

**Christopher Landau**, US Ambassador to Mexico

**Lorenzo Lazo Margain**, Managing Partner, Alemán Velasco y Asociados, Mexico

**Javier Lizárraga Mercado**, Secretary of Economic Development, Sinaloa

**Luis Lozano**, President, Toyota Motor de México, Mexico

**Eric Martin**, Correspondent, Bloomberg News, Mexico

**Félix Martínez**, President, Asociación Nacional de la Industria del Café AC, Mexico

**Francisco Moreno**, Epidemiologist ABC Hospital, Mexico

**Luis Alberto Moreno**, former President, Inter-American Development Bank, USA

**Quirino Ordaz Coppel**, Governor of Sinaloa, Mexico

**Carlos Ortiz**, CEO, Caxxor Group, Mexico

**Guillermo Ortiz**, Partner & Member of the Board, BTG Pactual, former Governor, Bank of Mexico, former Secretary of Finance, Mexico

**Patrick Ottensmeyer**, President & Director, Kansas City Southern, USA

**Juan Carlos Pardo**, Director, Corporate Affairs, Nestlé Mexico

**Dana Peterson**, Chief Economist, The Conference Board, USA

**Alejandro Preinfalk**, CEO Siemens, Mexico

**Clyde Prestowitz**, President & Founder, the Economic Strategy Institute, USA

**Camilo Quintero Serrano**, Global Managing Director, Rubik Ventures, Mexico

**Carlos Rello**, CEO, Interjet, Mexico

**Ernesto Revilla**, Head of Latin American Economics, Citigroup Inc.

**Gustavo Rojo Plascencia**, President, Confederacion de Asociaciones Agricolas del Estado de Sinaloa, Mexico

**Andrés Rozental**, President, Rozental & Asociados, Mexico

**Miguel Ruiz Cabañas**, Director, SDGs Initiative at Tec de Monterrey, Mexico

**Juan Saldivar von Wuthenau**, Director, Entravision Communications

**Jesús Seade**, Deputy Foreign Minister for North America, Mexico

**Claude Smadja**, Founder and Chairman, Smadja & Smadja Strategic Advisory, Switzerland

**Yaël Smadja**, Chief Executive Officer, Smadja & Smadja, USA

**Roberto Tapia**, CEO, Fundacion Carlos Slim, Mexico

**Grant Taylor**, Co-Founder & CEO, Quotanda, Mexico

**Miguel Torruco Marqués**, Secretary of Tourism, Mexico

**Javier Trevino**, Director General, Public Policies, CCE, Mexico

**Jude Webber**, Mexico and Central America Correspondent, The Financial Times, Mexico

**Andrew Williamson**, Vice President Global Affairs and Economic Adviser, Huawei, People's Republic of China

**José Zozaya Delano**, President, Mexican Association for the Automobile Industry, Mexico