



Shaping Mexico's options

San Luis Potosí, Mexico.
22 - 24 October 2017



M E X I C O
CUMBRE DE NEGOCIOS
BUSINESS SUMMIT®

Over its 15 years of existence the Mexico Cumbre de Negocios has become the number one economic and business event in the region. Expanding its footprint to cover, not only Mexico's future, but the key strategic issues common to, or impacting on, the whole region, the Mexico Cumbre de Negocios is the platform to gain new insights and impact on strategic new trends combining regional and national perspectives.

As an impartial, non-partisan, non profit event the Summit is a unique platform for an outcome-oriented dialogue among the key stakeholders on the policy options and the corporate initiatives that will boost Mexico's and the region's growth and will expand the country's connections on the global scene.

Shaping Mexico's options

The **15th edition** of the Mexico Cumbre de Negocios sets out to provide a major contribution to the national discussion Mexico needs to have about its future, not only with respect to its relationship with the United States but, beyond and more broadly – in the context of the forthcoming Mexican presidential election and its strategic priorities in the region and the world.

Orientations for the Program:

Living in a new world order: understanding the key predicaments under which Mexico – and other countries – have to operate

What strategic vision for Mexico's future: identifying strategic priorities for Mexico as per the domestic context and linked to the global economic and geopolitical realities.

An agenda for action: deriving from the strategic vision, what concrete actions can be identified

The Venue

San Luis Potosi is the capital one of the most dynamic and business-oriented states in the country is in line with the message of resilience, innovative spirit and hope for the future carried by Mexico Cumbre de Negocios.

The Constituency

- Top business leaders from Mexico and abroad
- Political leaders and government officials from Mexico and abroad
- Thought leaders and academic experts of international renown
- Media leaders and opinion makers
- Personalities from civil society and relevant NGOs
- The next generation of leaders

The Next Generation of Leaders

The Mexico Cumbre de Negocios has been focusing on the new generation of leaders through two separate programs: The Mexico Future Group, created in 2011 and the Talented Graduates.

The Mexico Future Group brings together young entrepreneurs who have already begun to make their mark in business and who are demonstrating a sense of involvement in - and commitment to - Mexico's Future.

MBS Talented Graduates: Every year, the Summit invites a group of selected graduates from Mexico's top academic centers to participate in the Summit discussions as other participants.



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To register for the Summit:
registro2017@cumbredenegocios.com.mx

For more information about the Summit, please visit us at:
www.cumbredenegocios.com.mx
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Secretariat of the Mexico Business Summit
Lafontaine 352, Polanco Reforma, 11550, CDMX
Tel: 52 (55) 5203-9316 / 5203-9376
Fax: 52 (55) 5203-7731
www.cumbredenegocios.com.mx
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Dirección:
Bld. Antonio Rocha Cordero
No. 125 Desarrollo del Pedregal,
C.P. 78395, San Luis Potosí, S.L.P.
Teléfono: 01 444 210 0322

